



दीनदयाल उपाध्याय गोरखपुर विश्वविद्यालय

Deen Dayal Upadhyaya Gorakhpur University

(Accredited A++ by NAAC)

Centre for Distance and Online Education



Advance in Finance & Business

**MASTER OF COMMERCE  
(ODL)**

# ABOUT DEEN DAYAL UPADHYAYA GORAKHPUR UNIVERSITY

Deen Dayal Upadhyaya Gorakhpur University, founded in 1950, is the first university in Uttar Pradesh to emerge as a leading higher-studies centre after Independence. It has earned an A++ accreditation from NAAC for its relentless pursuit of its motto, "Let the noble thoughts come to us from all directions," which reflects its openness to diverse perspectives, cultures, and values in its academic and organisational spheres.



## WHY CHOOSE US?

**75+**  
years of  
legacy

**12,000+**  
students  
enrolled

**NAAC**  
**'A++'**  
grade  
accredited  
university

**130+**  
programs  
offered

**400+**  
Teaching  
staff

# ODL DEGREE = REGULAR DEGREE

According to Regulation 22 of the UGC in 2020, ODL degrees are now considered just as valid & credible as traditional, offline degrees.

The image shows an official notice from the University Grants Commission (UGC) of India. At the top, there are logos for the UGC and the Government of India. The notice is dated August 2022 and is a public notice. It states that degrees obtained through ODL and Online modes are now considered equivalent to degrees obtained through conventional modes. The notice is signed by Prof. Rajnish Jain, Secretary.

विश्वविद्यालय अनुदान आयोग  
University Grants Commission  
(शिक्षा विभाग, भारत सरकार)  
(Ministry of Education, Govt. of India)  
बहदुरशाह जफर मार्ग, नई दिल्ली-110002  
Bahadur Shah Zafar Marg, New Delhi-110002  
Ph.: 011-23236288/23239337  
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E-mail: secy.ugc@nic.in

प्रो. रजनीश जैन  
सचिव  
Prof. Rajnish Jain  
Secretary

F. No.3-5/2022(DEB-III) PUBLIC NOTICE August, 2022  
02 SEP 2022

**Equivalence of degree obtained through ODL and Online mode with degree obtained through conventional mode**

The Regulation 22 of the University Grants Commission (Open and Distance Learning Programmes and Online Programmes) Regulations, 2020 stipulates as under:

**"Equivalence of qualification acquired through Conventional or Open and Distance Learning and Online modes.-** Degrees at undergraduate and postgraduate level in conformity with UGC notification on Specification of Degrees, 2014 and post graduate diplomas awarded through Open and Distance Learning mode and/or Online mode by Higher Educational Institutions, recognised by the Commission under these regulations, shall be treated as equivalent to the corresponding awards of the Degrees at undergraduate and postgraduate level and post graduate diplomas offered through conventional mode."

This is for information of the general public, students and other stakeholders.

(Rajnish Jain)

## ADDED BENEFITS OF LEARNING ODL

Flexibility & Convenience



Industry-Relevant Curriculum



Cost-Effective Learning



Access to Digital Resources



# MASTER OF COMMERCE (ODL)



Duration

**02 YEARS**



Mode of Learning

**ODL**

Learning Commitment: **8-10 hours/week**  
(Recommended Hours)

## COURSE ELIGIBILITY

Candidates must hold at least a bachelor's degree in any discipline.

## COURSE DESCRIPTION

The program is designed to provide flexibility and accessibility to students seeking advanced knowledge in commerce and business practices. It covers key subjects such as Managerial Economics, Financial Management, Business Ethics, Accounting, Marketing, Human Resource Management, and Corporate Governance.

# SEMESTER WISE COURSE STRUCTURE

## YEAR 1ST SEMESTER 1

Paper Code	Name of paper	Core/Elective/ Open Elective	Credit	Marks		Total Marks
				Written	Internal Assessment	
ODMCOM101	Managerial economics	Core Discipline	5	75	25	100
ODMCOM102	Business ethics and Corporate governance	Core Discipline	5	75	25	100
ODMCOM103	Statistical analysis & research methodology	Core Discipline	5	75	25	100
ODMCOM104	Organizational Behaviour	Core Discipline	5	75	25	100
<b>Total Credit of Marks Semester I</b>			20			400

## YEAR 1ST SEMESTER 2

Paper Code	Name of paper	Core/Elective/ Open Elective	Credit	Marks		Total Marks
				Written	Internal Assessment	
ODMCOM201	Financial management	Core Discipline	5	75	25	100
ODMCOM202	Human resource Management	Core Discipline	5	75	25	100
ODMCOM203	Marketing management	Core Discipline	5	75	25	100
ODMCOM204	Specialisation ODMCOM204/FI ODMCOM204/HR1 ODMCOM204/M1	Core Discipline	5	75	25	100
ODPGID201 OR ODPGID202	Indian Business Value system OR Yoga and Wellness	Elective Interdisciplinary	4	75	25	100
<b>Total Credit of Marks Semester 2</b>			20			400

<b>TOTAL CREDITS IN FIRST YEAR (Semester 1 and 2)</b>		<b>44</b>	
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## YEAR 2ND SEMESTER 3

Paper Code	Name of paper	Core/Elective/ Open Elective	Credit	Marks		Total Marks
				Written	Internal Assessment	
ODMCOM301	Accounting for Managerial decisions	Core	5	75	25	100
ODMCOM302	Strategic management	Core	5	75	25	100
PG COM-N-512 F2/H2/M2	Specialisation Group A) ODMCOM303/F2 B) ODMCOM303/HR2 C) ODMCOM303/M2	Core Elective	5	75	25	100
ODMCOM304 F3/H3/M3	Specialisation Group A) ODMCOM304/F3 B) ODMCOM304/HR3 C) ODMCOM304/M3	Core Elective	5	75	25	100
ODMCOM305	Research project/ Industrial visit/internship & survey work		4			
<b>Total Credit of Marks Semester 3</b>			24			400

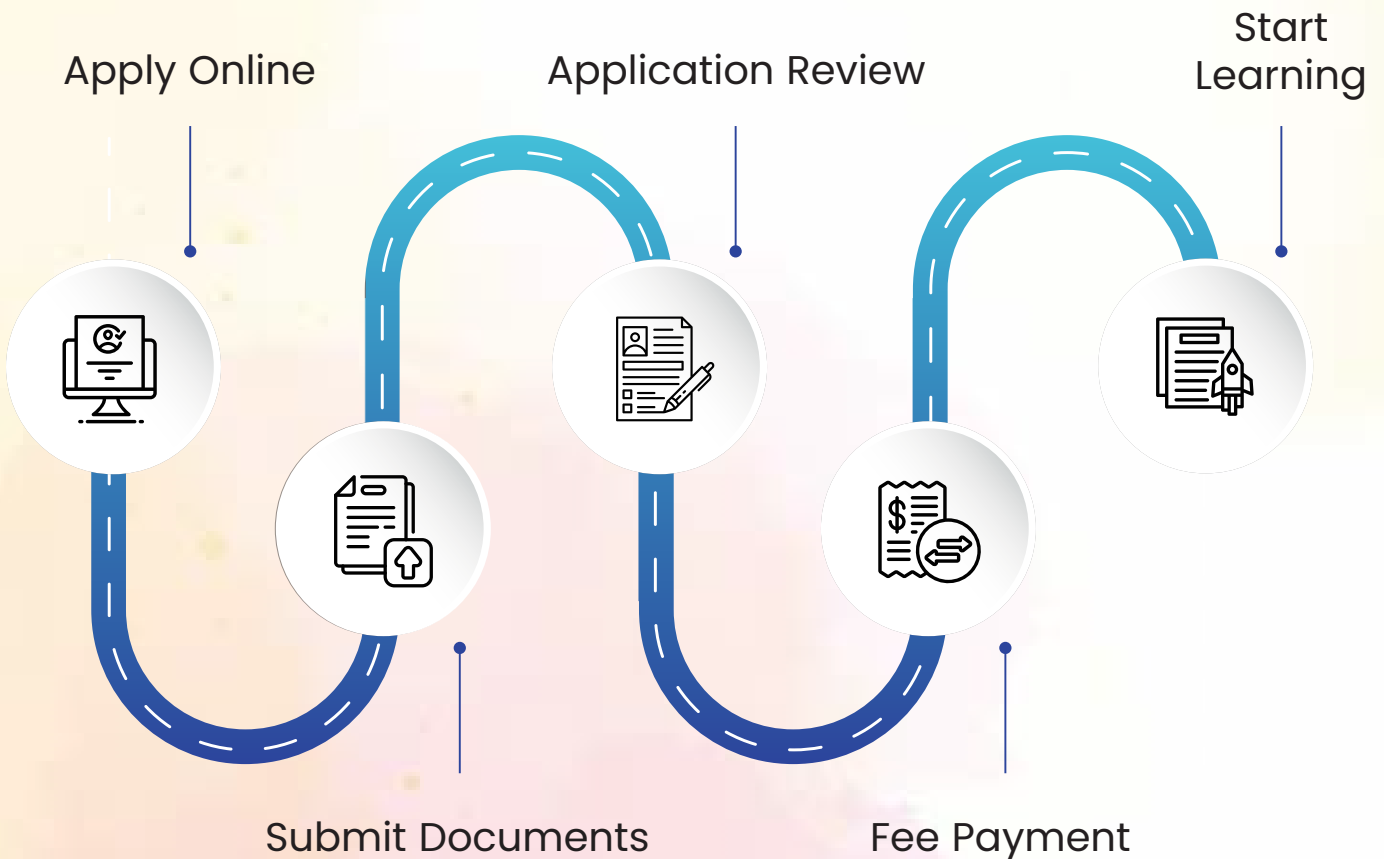
## YEAR 2ND SEMESTER 4

Paper Code	Name of paper	Core/Elective/ Open Elective	Credit	Marks		Total Marks
				Written	Internal Assessment	
ODMCOM401	Management information System	Core	5	75	25	100
ODMCOM402 F4/H4/M4	Specialisation Group A) ODMCOM402/F4 B) ODMCOM402/HR4 C) ODMCOM402/M4	Core Elective	5	75	25	100
ODMCOM403 F5/H5/M5	Specialisation Group A) ODMCOM403/F5 B) ODMCOM403/HR5 C) ODMCOM403/M5	Core Elective	5	75	25	100
ODMCOM404 F6/H6/M6	Specialisation Group A) ODMCOM404/F6 B) ODMCOM404/HR6 C) ODMCOM404/M6	Core Elective	5	75	25	100
ODMCOM405	Research Project Industrial Visit/Internship/ Survey Work & Viva-Voce		4			
<b>Total Credit of Marks Semester 4</b>			24			400
<b>TOTAL CREDITS IN FIRST YEAR (Semester III and IV)</b>					48	

# FEE STRUCTURE

ODL M.Com	1st Year Fees	2nd Year Fees
Registration Fee	Rs. 500/-	-
Course Fee	Rs. 9,000/-	Rs. 9,000/-
Exam Fee	Rs. 3,000/-	Rs. 3,000/-
Total Yearly Fee	Rs. 12,500/-	Rs. 12,000/-
Total Fees	Rs. 24,500/-	

# ADMISSION PROCESS





# CAREER OPPORTUNITIES AFTER **M.COM**

Graduates of this program can explore diverse roles, including:

Financial Analyst



Investment Analyst



Entrepreneurship



Banking Officer



Business Consultant





[Learn Now](#)

with

**DEEN DAYAL UPADHYAYA  
GORAKHPUR UNIVERSITY**



For more information contact:



**08045680297**