



दीनदयाल उपाध्याय गोरखपुर विश्वविद्यालय

Deen Dayal Upadhyaya Gorakhpur University

(Accredited A++ by NAAC)

Centre for Distance and Online Education

WORK AND LEARN ABOUT COMMERCE

# MASTER OF COMMERCE (DEGREE WITH INTERNSHIP)



# ABOUT DEEN DAYAL UPADHYAYA GORAKHPUR UNIVERSITY

Deen Dayal Upadhyaya Gorakhpur University, founded in 1950, is the first university in Uttar Pradesh to emerge as a leading higher-studies centre after Independence. It has earned an A++ accreditation from NAAC for its relentless pursuit of its motto, "Let the noble thoughts come to us from all directions," which reflects its openness to diverse perspectives, cultures, and values in its academic and organisational spheres.

## WHY CHOOSE US?

**75+**  
years of  
legacy

**12,000+**  
students  
enrolled

**130+**  
programs  
offered

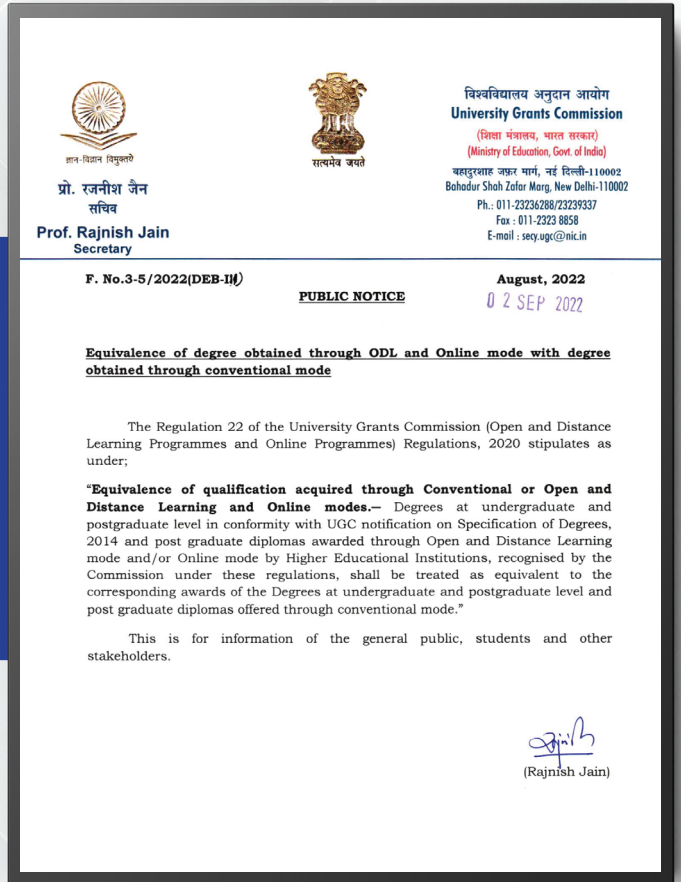
**NAAC 'A++'**  
grade accredited  
university

**400+**  
Teaching  
staff



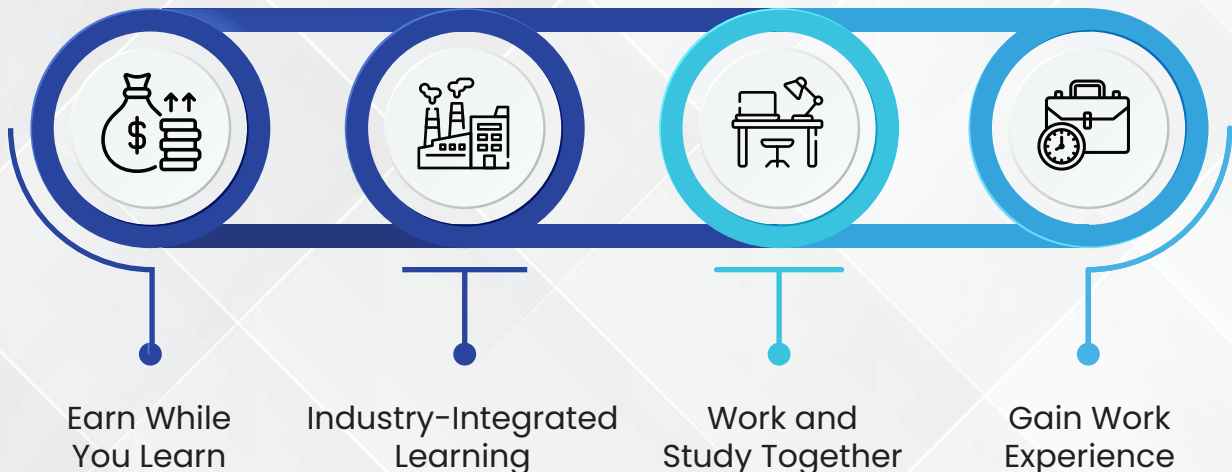
# ONLINE DEGREE = REGULAR DEGREE

According to Regulation 22 of the UGC in 2020, online degrees are now considered just as valid and credible as traditional, offline degrees.



## WHAT ARE DEGREE WITH INTERNSHIP PROGRAMS?

Degree With Internship Programs also known as 'Degree Apprenticeship Programs' recognized as per the National Education Policy (NEP), are degree programs created with aim to improve the employability of higher education students by focusing on outcome-based learning.



# MASTER OF COMMERCE (M.COM)

Duration: 2 Years

**MODE OF LEARNING : ONLINE + WORK BASED LEARNING**

Learning Commitment: 8-10 hours/week  
(Recommended Hours)

## COURSE ELIGIBILITY

Graduate in any discipline with minimum 45% marks for General and OBC category candidates and minimum 40% marks for SC/ST candidates.

## INTERNSHIP ELIGIBILITY

Age limit: 23 years

## COURSE DESCRIPTION

The program integrates academic learning with real-world industry exposure, enabling students to apply theoretical concepts in professional settings. This program is structured for individuals who wish to earn a postgraduate degree while gaining work experience. It emphasizes practical learning through internships, live projects, and case studies in collaboration with businesses and financial institutions.

# SEMESTER WISE COURSE STRUCTURE

## YEAR 1ST SEMESTER 1

Paper Code	Name of paper	Core/Elective/ Open Elective	Credit	Marks		Total Marks
				Written	Internal Assessment	
OLMCOM101	Managerial Economics	Core Discipline	5	75	25	100
OLMCOM102	Business Ethics And Corporate Governance	Core Discipline	5	75	25	100
OLMCOM103	Statistical Analysis & Research Methodology	Core Discipline	5	75	25	100
OLMCOM104	Organizational Behaviour	Core Discipline	5	75	25	100
<b>Total Credit of Marks Semester 1</b>			20			400

## YEAR 1ST SEMESTER 2

Paper Code	Name of paper	Core/Elective/ Open Elective	Credit	Marks		Total Marks
				Written	Internal Assessment	
OLMCOM201	Financial management	Core Discipline	5	75	25	100
OLMCOM202	Human resource Management	Core Discipline	5	75	25	100
OLMCOM203	Marketing management	Core Discipline	5	75	25	100
OLMCOM204	Specialisation OLMCOM204/FI: Accounting Theory OLMCOM204/HRI: Talent Management OLMCOM204/MI: Consumer Behaviour & Marketing Research	Core Discipline	5	75	25	100
OLPGID201 OR OLPGID202	Indian Business Value system OR Yoga and Wellness		4	75	25	100
<b>Total Credit of Marks Semester 2</b>			24			500

## MINOR ELECTIVE PAPER

Paper Code	Minor Course	Business Environment	Elective	4	75	25	100
PG COM-N-509							

<b>Total credits in first year (semester I and II)</b>		<b>44</b>	
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## YEAR 2ND SEMESTER 3

Paper Code	Name of paper	Core/Elective/ Open Elective	Credit	Marks		Total Marks
				Written	Internal Assessment	
OLMCOM301	Accounting for Managerial core decisions	Core	5	75	25	100
OLMCOM302	Strategic management	Core	5	75	25	100
OLMCOM303 F2/H2/M2	Specialisation group A) OLMCOM303/F2 B) OLMCOM303/HR2 C) OLMCOM303/M2	Core Elective	5	75	25	100
OLMCOM304 F3/H3/M3	Specialisation group A) OLMCOM304/F3 B) OLMCOM304/HR3 C) OLMCOM304/M3	Core Elective	5	75	25	100
OLMCOM305	Research Project/ Industrial Visit/ Internship &Survey Work		4			
<b>Total Credit of Marks Semester 3</b>			24			400

## YEAR 2ND SEMESTER 4

Paper Code	Name of paper	Core/Elective/ Open Elective	Credit	Marks		Total Marks
				Written	Internal Assessment	
OLMCOM401	Management information system	Core	5	75	25	100
OLMCOM402 F4/H4/M4	Specialisation group A) OLMCOM402/F4 B) OLMCOM402/HR4 C) OLMCOM402/M4	Core Elective	5	75	25	100
OLMCOM403 F5/H5/M5	Specialisation group A) OLMCOM403/F5 B) OLMCOM403/HR5 C) OLMCOM403/M5	Core Elective	5	75	25	100
OLMCOM404 F6/H6/M6	Specialisation group A) OLMCOM404/F6 B) OLMCOM404/HR6 C) OLMCOM404/M6	Core Elective	5	75	25	100
OLMCOM405	Research Project/Industrial Visit/ Internship/Survey Work & Viva-Voce	Core Elective	4			
<b>Total Credit of Marks Semester 4</b>			24			400
<b>TOTAL CREDITS IN FIRST YEAR (Semester III and IV)</b>				48		

# FEE STRUCTURE

Work-Linked M.Com	1st Year Fees	2nd Year Fees
Registration Fee	Rs. 500/-	-
Course Fee	Rs. 13,000/-	Rs. 13,000/-
Exam Fee	Rs. 3,000/-	Rs. 3,000/-
Internship Fee	Rs. 5,000/-	Rs. 5,000/-
Total Yearly Fee	Rs. 21,500/-	Rs. 21,000/-
Total Fees	Rs. 42,500/-	

# ADMISSION PROCESS





# CAREER OPPORTUNITIES AFTER M.COM

Graduates of this program have diverse career opportunities like:



Financial Analyst



Investment Analyst



Business Consultant



Banking Officer



Entrepreneurship

Work & Learn Now

WITH

# DEEN DAYAL UPADHYAYA GORAKHPUR UNIVERSITY



For more information contact:



**08045680297**