



दीनदयाल उपाध्याय गोरखपुर विश्वविद्यालय

Deen Dayal Upadhyaya Gorakhpur University

(Accredited A++ by NAAC)

Centre for Distance and Online Education



Advance in Finance & Business

**MASTER OF COMMERCE
(ONLINE)**

ABOUT DEEN DAYAL UPADHYAYA GORAKHPUR UNIVERSITY

Deen Dayal Upadhyaya Gorakhpur University, founded in 1950, is the first university in Uttar Pradesh to emerge as a leading higher-studies centre after Independence. It has earned an A++ accreditation from NAAC for its relentless pursuit of its motto, "Let the noble thoughts come to us from all directions," which reflects its openness to diverse perspectives, cultures, and values in its academic and organisational spheres.



WHY CHOOSE US?

75+
years of
legacy

12,000+
students
enrolled

NAAC
'A++'
grade
accredited
university

130+
programs
offered

400+
Teaching
staff

ONLINE DEGREE = REGULAR DEGREE

According to Regulation 22 of the UGC in 2020, online degrees are now considered just as valid & credible as traditional, offline degrees.



ADDED BENEFITS OF LEARNING ONLINE

Flexibility & Convenience



Industry-Relevant Curriculum



Cost-Effective Learning



Access to Digital Resources



MASTER OF COMMERCE (ONLINE)



Duration

02 YEARS



Mode of Learning

ONLINE

Learning Commitment: **8-10 hours/week**
(Recommended Hours)

COURSE ELIGIBILITY

Candidates must hold at least a bachelor's degree in any discipline.

COURSE DESCRIPTION

The program is designed to provide flexibility and accessibility to students seeking advanced knowledge in commerce and business practices. It covers key subjects such as Managerial Economics, Financial Management, Business Ethics, Accounting, Marketing, Human Resource Management, and Corporate Governance.

SEMESTER WISE COURSE STRUCTURE

YEAR 1ST SEMESTER 1

Paper Code	Name of paper	Core/Elective/ Open Elective	Credit	Marks		Total Marks
				Written	Internal Assessment	
OLMCOM101	Managerial economics	Core Discipline	5	75	25	100
OLMCOM102	Business ethics and Corporate governance	Core Discipline	5	75	25	100
OLMCOM103	Statistical analysis & research methodology	Core Discipline	5	75	25	100
OLMCOM104	Organizational Behaviour	Core Discipline	5	75	25	100
Total Credit of Marks Semester I			20			400

YEAR 1ST SEMESTER 2

Paper Code	Name of paper	Core/Elective/ Open Elective	Credit	Marks		Total Marks
				Written	Internal Assessment	
OLMCOM201	Financial management	Core Discipline	5	75	25	100
OLMCOM202	Human resource Management	Core Discipline	5	75	25	100
OLMCOM203	Marketing management	Core Discipline	5	75	25	100
OLMCOM204	Specialisation OLMCOM204/F1 OLMCOM204/HR1 OLMCOM204/M1	Core Discipline	5	75	25	100
Total Credit of Marks Semester 2			20			400

TOTAL CREDITS IN FIRST YEAR (Semester I and 2)		44	
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YEAR 2ND SEMESTER 3

Paper Code	Name of paper	Core/Elective/ Open Elective	Credit	Marks		Total Marks
				Written	Internal Assessment	
OLMCOM301	Accounting for Managerial core decisions	Core	5	75	25	100
OLMCOM302	Strategic management	Core	5	75	25	100
OLMCOM303	Specialisation group A) OLMCOM303/F2 B) OLMCOM303/HR2 C) OLMCOM303/M2	Core Elective	5	75	25	100
OLMCOM304	Specialisation group A) OLMCOM304/F3 B) OLMCOM304/HR3 C) OLMCOM304/M3	Core Elective	5	75	25	100
OLMCOM305	Research Project/ Industrial Visit/ Internship &Survey Work		4			
Total Credit of Marks Semester 3			24			400

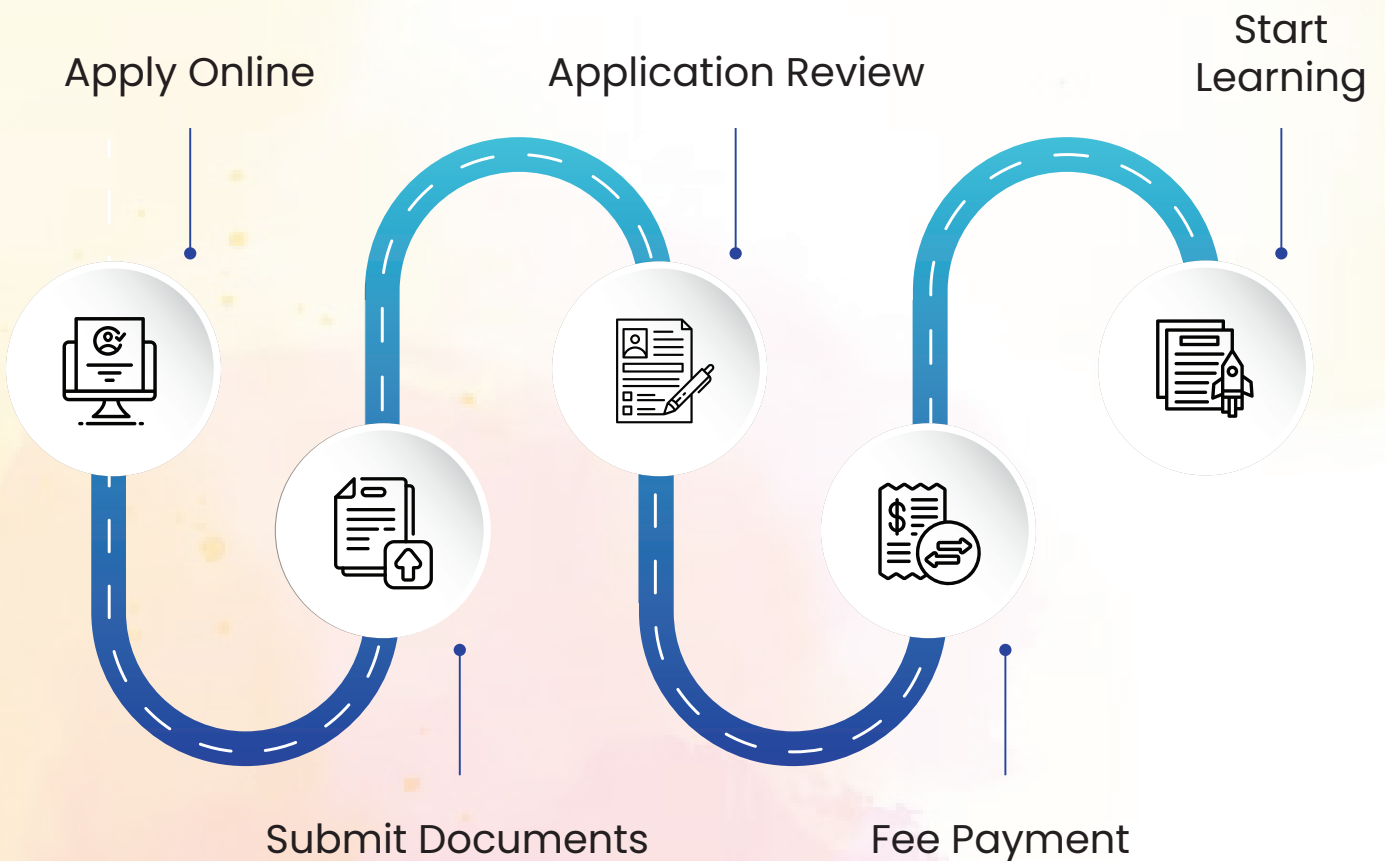
YEAR 2ND SEMESTER 4

Paper Code	Name of paper	Core/Elective/ Open Elective	Credit	Marks		Total Marks
				Written	Internal Assessment	
OLMCOM401	Management information system	Core	5	75	25	100
OLMCOM402	Specialisation group A) OLMCOM402/F4 B) OLMCOM402/HR4 C) OLMCOM402/M4	Core Elective	5	75	25	100
OLMCOM403	Specialisation group A) OLMCOM403/F5 B) OLMCOM403/HR5 C) OLMCOM403/M5	Core Elective	5	75	25	100
OLMCOM404	Specialisation group A) OLMCOM404/F6 B) OLMCOM404/HR6 C) OLMCOM404/M6	Core Elective	5	75	25	100
	Research Project/Industrial Visit/ Internship/Survey Work & Viva-Voce	Core Elective	4			
Total Credit of Marks Semester 4			24			400
TOTAL CREDITS IN FIRST YEAR (Semester III and IV)				48		

FEE STRUCTURE

Online M.Com	1st Year Fees	2nd Year Fees
Registration Fee	Rs. 500/-	-
Course Fee	Rs. 13,000/-	Rs. 13,000/-
Exam Fee	Rs. 3,000/-	Rs. 3,000/-
Total Yearly Fee	Rs. 16,500/-	Rs. 16,000/-
Total Fees	Rs. 32,500/-	

ADMISSION PROCESS





CAREER OPPORTUNITIES AFTER **M.COM**

Graduates of this program can explore diverse roles, including:

Financial Analyst



Investment Analyst



Entrepreneurship



Banking Officer



Business Consultant





[Learn Now](#)

WITH

**DEEN DAYAL UPADHYAYA
GORAKHPUR UNIVERSITY**



For more information contact:



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