



दीनदयाल उपाध्याय गोरखपुर विश्वविद्यालय

Deen Dayal Upadhyaya Gorakhpur University

(Accredited A++ by NAAC)

Centre for Distance and Online Education

Work and Learn About Commerce

BACHELOR OF COMMERCE (HONS.) (DEGREE WITH INTERNSHIP)



ABOUT DEEN DAYAL UPADHYAYA GORAKHPUR UNIVERSITY

Deen Dayal Upadhyaya Gorakhpur University, founded in 1950, is the first university in Uttar Pradesh to emerge as a leading higher-studies centre after Independence. It has earned an A++ accreditation from NAAC for its relentless pursuit of its motto, "Let the noble thoughts come to us from all directions," which reflects its openness to diverse perspectives, cultures, and values in its academic and organisational spheres.

WHY CHOOSE US?

75+
years of
legacy

12,000+
students
enrolled

130+
programs
offered

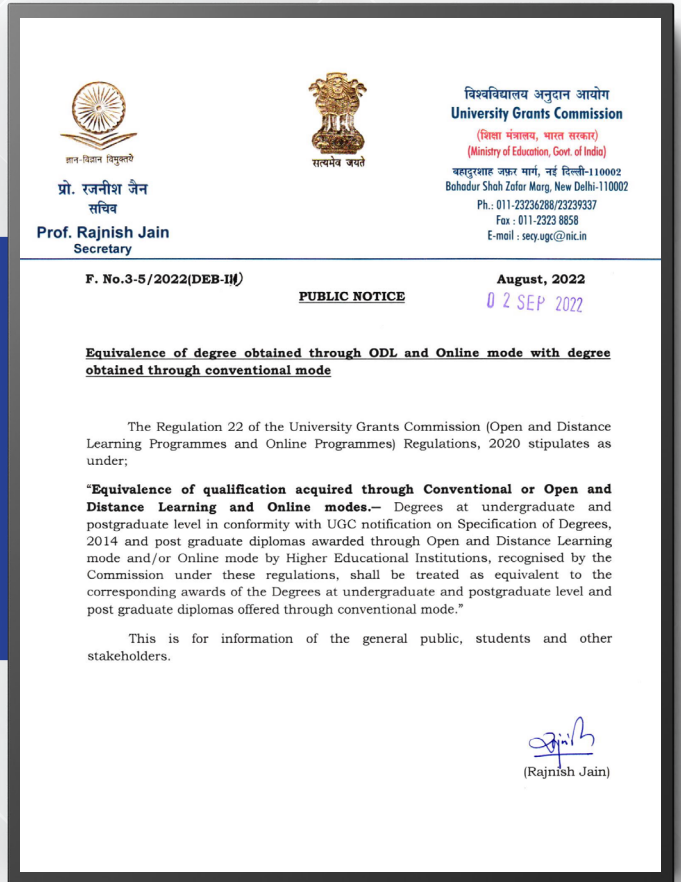
NAAC 'A++'
grade accredited
university

400+
Teaching
staff



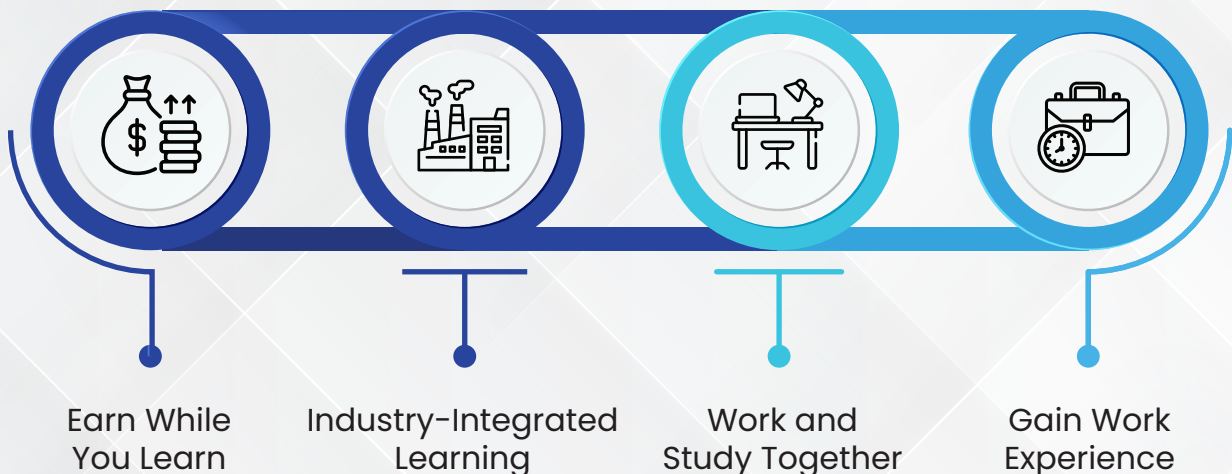
ONLINE DEGREE = REGULAR DEGREE

According to Regulation 22 of the UGC in 2020, online degrees are now considered just as valid and credible as traditional, offline degrees.



WHAT ARE DEGREE WITH INTERNSHIP PROGRAMS?

Degree With Internship Programs also known as 'Degree Apprenticeship Programs' recognized as per the National Education Policy (NEP), are degree programs created with aim to improve the employability of higher education students by focusing on outcome-based learning.



BACHELOR OF COMMERCE (HONS.)

Duration: 4 Years

MODE OF LEARNING : ONLINE + WORK BASED LEARNING

**Learning Commitment: 8-10 hours/week
(Recommended Hours)**

COURSE ELIGIBILITY

Candidates who have passed the Intermediate or equivalent examination.

INTERNSHIP ELIGIBILITY

Age limit: 23 years

COURSE DESCRIPTION

The program blends academics with industry exposure, building a strong foundation in business, finance, and economics. This program sharpens analytical and managerial skills while offering hands-on work experience.

COURSE STRUCTURE

SEMESTER	COURSE CODE	COURSE TITLE	CREDIT
SEMESTER-I			
Major Courses			
1	OLBCOM101	Business Organization	6+0
	OLBCOM102	Business Statistics	6+0
	Minor Multidisciplinary Course		
	OLBCOM103	Business Communication	6+0
	Skill Enhancement Courses/ Vocational (SEC)		
	ODUGSEC1	Soft skills and personality Development	3+0
	Ability Enhancement Courses /Co-Curricular (AEC)		
	OLUGSEC1	Communicative English	2+0
		TOTAL CREDITS (SEMESTER-I)	23

SEMESTER	COURSE CODE	COURSE TITLE	CREDIT
SEMESTER-II			
Major Courses			
2	OLBCOM201	Business Management	6+0
	OLBCOM202	Financial Accounting	4+0
	OLBCOM203	Computerised Accounting	0+2
	Minor Multidisciplinary Course		
	OLBCOM204	Business Economics	6+0
	Skill Enhancement Courses/ Vocational (SEC)		
	OLUGSEC2	Introduction to E-Commerce	3+0
	Ability Enhancement Courses /Co-Curricular (AEC)		
	OLUGSEC2	Basics of Digital Marketing	2+0
			TOTAL CREDITS (SEMESTER-II)

Note:

Select one course from the Ability Enhancement Course (AEC) and one course from the Skill Enhancement Course (SEC) categories, from the pool of courses offered at the university level.

SEMESTER	COURSE CODE	COURSE TITLE	CREDIT
SEMESTER-III			
Major Courses			
3	OLBCOM301	Company Law	6+0
	OLBCOM302	Cost Accounting	6+0
	Minor Multidisciplinary Course		
	OLBCOM303	Business Regulatory Framework	6+0
	Skill Enhancement Courses/ Vocational (SEC)		
	OLUGSEC3	Chat GPT and Gen AI	3+0
	Ability Enhancement Courses /Co-Curricular (AEC)		
	OLUGSEC3	Financial Literacy	2+0
	TOTAL CREDITS (SEMESTER-III)		23

SEMESTER	COURSE CODE	COURSE TITLE	CREDIT
SEMESTER-IV			
Major Courses			
4	OLBCOM401	Income Tax Law & Accounts	6+0
	OLBCOM402	Fundamentals of Marketing	4+0
	OLBCOM403	Digital Marketing	0+2
	OLBCOM404	Research Project/Dissertation/Internship/Field Work/Survey	0+3
	Minor Multidisciplinary Course		
	OLBCOM405	Fundamentals of Entrepreneurship	6+0
	Ability Enhancement Courses /Co-Curricular (AEC)		
	OLUGAEC4	Business and professional Skills	2+0
		TOTAL CREDITS (SEMESTER-IV)	

Note:

Select one course from the Ability Enhancement Course (AEC) and one course from the Skill Enhancement Course (SEC) categories, from the pool of courses offered at the university level.

SEMESTER	COURSE CODE	COURSE TITLE	CREDIT
SEMESTER-V			
Major Courses			
5	OLBCOM501	Corporate Accounting	5+0
	OLBCOM502	Goods & Services Tax	5+0
	Any TWO of the following		
	OLBCOM503	Business Finance	5+0
	OLBCOM504	Monetary Theory & Banking in India	5+0
	OLBCOM505	Principles & Practices Of Insurance	5+0
		TOTAL CREDITS (SEMESTER-V)	

SEMESTER	COURSE CODE	COURSE TITLE	CREDIT
SEMESTER-VI			
Major Courses			
6	OLBCOM601	Accounting for Managers	5+0
	OLBCOM602	Auditing	5+0
	Any TWO of the following		
	OLBCOM603	Personnel Management	5+0
	OLBCOM604	Financial Institutions & Markets	5+0
	OLBCOM605	Business Ethics & Corporate Governance	5+0
		TOTAL CREDITS (SEMESTER-VI)	

Note:

Select one course from the Ability Enhancement Course (AEC) and one course from the Skill Enhancement Course (SEC) categories, from the pool of courses offered at the university level.

4TH YEAR (HONOURS)

SEMESTER	COURSE CODE	COURSE TITLE	CREDIT
SEMESTER-VII			
Major Courses			
7	OLBCOM701	Managerial Economics	4+0
	OLBCOM702	Statistical Analysis & Research Methodology	4+0
	OLBCOM703	Organizational Behaviour	4+0
	OLBCOM704	Essentials of E Commerce Hons	4+0
	OLBCOM705	Business Environment	4+0
		TOTAL CREDITS (SEMESTER-VII)	

SEMESTER	COURSE CODE	COURSE TITLE	CREDIT	
SEMESTER-VIII				
Major Courses				
8	OLBCOM801	Financial Management	5+0	
	OLBCOM802	Human Resource Management	5+0	
	OLBCOM803	Marketing Management	5+0	
	OLBCOM804	International Business	5+0	
	Any ONE of the following			
	OLBCOM805/F1	Accounting Theory	5+0	
	OLBCOM805/HR1	Talent Management	5+0	
	OLBCOM805/M1	Consumer Behaviour & Marketing Research	5+0	
		TOTAL CREDITS (SEMESTER-VIII)		20

Note:

Select one course from the Ability Enhancement Course (AEC) and one course from the Skill Enhancement Course (SEC) categories, from the pool of courses offered at the university level.

4TH YEAR (HONOURS WITH RESEARCH)

(For students who secure minimum 75% marks (7.5 CGPA) in previous six semesters)

SEMESTER	COURSE CODE	COURSE TITLE	CREDIT
SEMESTER-VII			
Major Courses			
7	OLBCOM701	Managerial Economics	4+0
	OLBCOM702	Statistical Analysis Research Methodology	4+0
	OLBCOM703	Organizational Behaviour	4+0
	OLBCOM704	Essentials of E-Commerce	4+0
	OLBCOM705	Business Environment	4+0
		TOTAL CREDITS (SEMESTER-VII)	

SEMESTER	COURSE CODE	COURSE TITLE	CREDIT	
SEMESTER-VIII				
Major Courses				
8	Any ONE of the following			
	OLBCOM801	Financial Management	4+0	
	OLBCOM805/F1	Accounting Theory	4+0	
	OLBCOM802	Human Resource Management	4+0	
	OLBCOM805/HR1	Talent Management	4+0	
	OLBCOM803	Marketing Management	4+0	
	OLBCOMH805/M1	Consumer Behaviour & Marketing Research	4+0	
	OLBCOM804/R	Major Research Project/Dissertation		
		TOTAL CREDITS (SEMESTER-VIII)		20

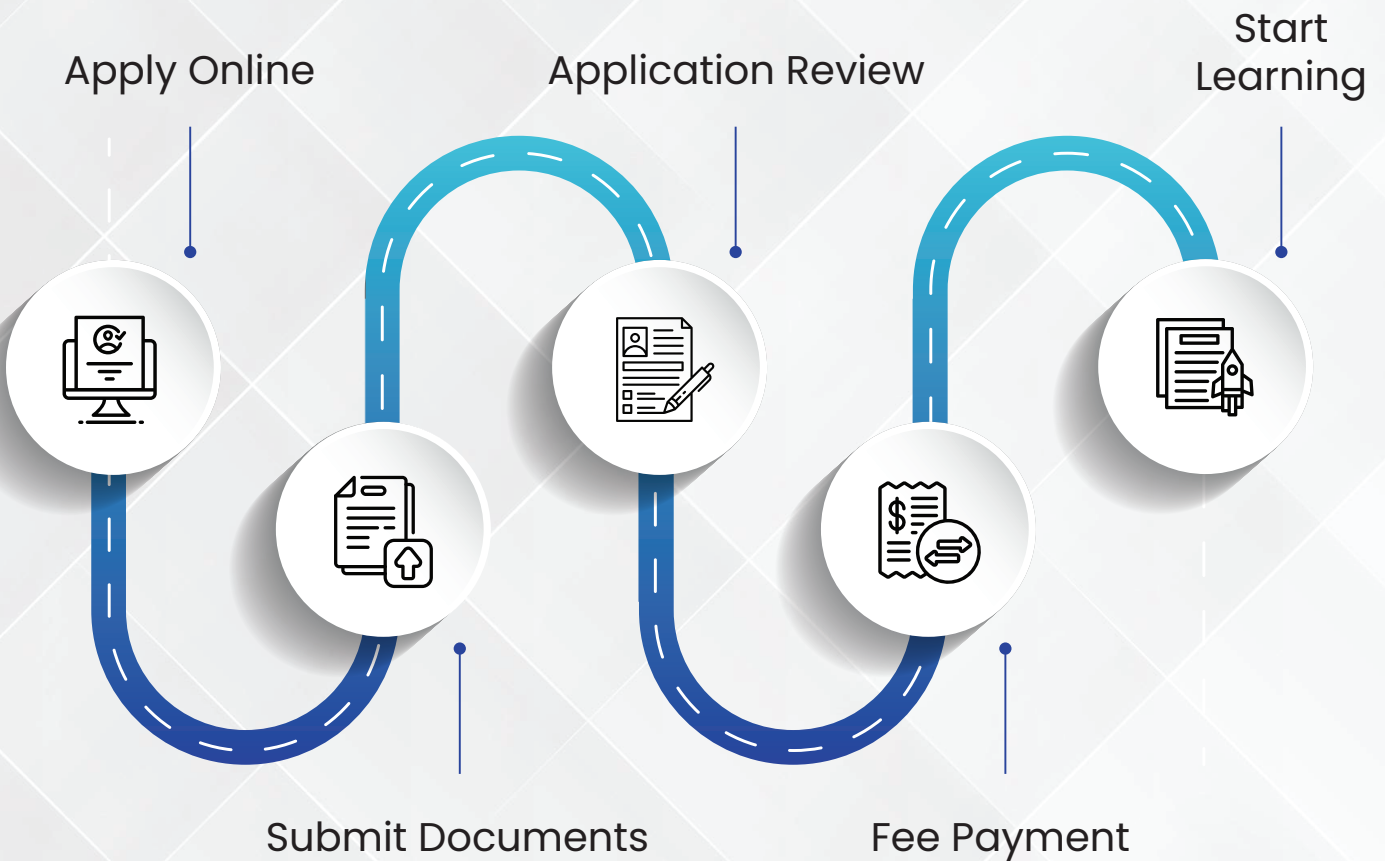
Note:

Select one course from the Ability Enhancement Course (AEC) and one course from the Skill Enhancement Course (SEC) categories, from the pool of courses offered at the university level.

FEE STRUCTURE

Work-Linked B.Com (Hons.)	1st Year Fees	2nd Year Fees	3rd Year Fees	4th Year Fees
Registration Fee	Rs. 500/-	-	-	-
Course Fee	Rs. 11,000/-	Rs. 11,000/-	Rs. 11,000/-	Rs. 11,000/-
Exam Fee	Rs. 3,000/-	Rs. 3,000/-	Rs. 3,000/-	Rs. 3,000/-
Internship Fee	Rs. 5,000/-	Rs. 5,000/-	Rs. 5,000/-	Rs. 5,000/-
Total Yearly Fee	Rs. 19,500/-	Rs. 19,000/-	Rs. 19,000/-	Rs. 19,000/-
Total Fees	Rs. 76,500/-			

ADMISSION PROCESS





CAREER OPPORTUNITIES AFTER **B.COM (HONS)**

Graduates of this program have diverse career opportunities like:

Accountant



Tax Consultant



Investment Advisor



Financial Analyst



Banking Professional



Business Development Executive



Students who complete their B.Com(Hons) can also pursue higher education, such as M.Com, MBA, or professional certifications like CA, CS, and CFA, to enhance their career prospects.

Learn Now

with

DEEN DAYAL UPADHYAYA GORAKHPUR UNIVERSITY



For more information contact:



08045680297